



























MAYDI is a contemporary and bespoke knitwear brand based in Argentina.

The brand was created in 2014, upon my return to Argentina, expressing my Franco-Argentine culture. The first question I asked myself when creating the brand was: what are the main resources that can be found in Argentina to create a brand that is 100% local?

I started investigating and discovered that Argentina is one of the main exporters of merino wool and other natural fibers. From the first moment, my purpose was to create sustainable products with a unique contemporary design. That is why, at MAYDI, we don't have stock; each piece is entirely handmade, using local raw materials. We open the doors to the world, showing the value of our garment and promoting handmade pieces crafted using traditional and autochthonous techniques. Along the way, I have had the pleasure of working with marvelous artisan women and weaver men. They have always worked from home since the beginning.

MAYDI has been featured in international magazines and newspapers such as Wall Street Journal, New York Times, Condé Nast Traveler "The best of Buenos Aires", Wallpaper Magazine, Monocle, Vogue Spain, Vogue Italy, Vogue Mexico, L'Officiel Argentina, Marie Claire, Madame Figaro Japan and Elle, among others.

MAYDI uses only natural fibers and organic yarns in our hand-woven fabrics.

The timeless spirit of each piece manifests itself in a 100% contemporary and refined design, carried out through ancient techniques of hand-knitting, manual weaving-loom, and crochet.

The timeless spirit of each piece manifests itself in a 100% contemporary and refined design, carried out through ancient techniques of hand-knitting, manual weaving-loom, and crochet.

MAYDI, the Wildlife Friendly Enterprise Network (WFEN), and the Wildlife Conservation Society-Argentina (WCS) are pleased to announce the debut of Certified Wildlife Friendly™ fibers from Patagonia Argentina at Paris Fashion Week. Using luxurious merino wool produced by the "Patagonian Fibers with a Conscience" program from a sustainable rancher's cooperative called "Merino de Peninsula Valdés™" Wildlife Friendly™, the Merino Peninsula Valdés is based on the coexistence between ovine breeding for wool production purposes and the healthy population of wildlife.

MAYDI sets the quality bar very high, ensuring meticulous attention to detail in the entire creation process of each garment, handmade from start to finish. Thus, the design of each piece allows raw materials to speak for themselves.

Maydi's experience in Paris with luxury and contemporary brands reflects her Franco-Argentine culture. In turn, this is transferred to her designs which successfully reach an exquisite international and Argentine audience. In the domestic market, MAYDI focuses on customers who appreciate good taste and high design, redoubling their value by making made-to-measure pieces. This approach intensifies the uniqueness of each garment, further fueling the desire to own them.

Designer

My name is María Abdala Zolezzi, and my nickname is Maydi. I am a self-taught fashion designer, and I am the founder of MAYDI.

MAYDI has been my nickname since childhood, derived from a fictional character in a children's story. Even then, fashion was my passion, and I designed and created dresses for my dolls. I studied Advertising in Buenos Aires and, in 2001, I took a course in Fashion Design at the London College of Fashion.

I have worked in the fashion industry in Paris for over twelve years, starting with Kuki de Salvertes's prestigious press agency "Totem", which launched renowned designers such as Raf Simons, Haider Ackermann, and many from the Royal Art Academy in Antwerp. I also worked with Showroom Robert Dodd, Sonia Rykiel, Isabel Marant, and my last experience in Paris was with Patricia Lerat for the Fédération Française de la Couture, for the launch of the Designers Apartment Showroom.



RETAILERS

EUROPE

Teviso, ITALY

Après Paris

Via Barberia, 34, 3110

www.apresparis.it

IG: @apresparis.it

ASIA

Nagoya, JAPAN

Galerie P + EN

1-20-37 Nagono Nisi-ku -

Aichi 451-0042

www.pp-en.com

IG: : @galeriepen

Pain

Takamatsu, Japan

9-2 Kataharamachi,

Takamatsu-shi, 760-0040

KAGAWA, JAPAN

www.painpithecan.stores.jp

IG: @pain_pithecan

Talk Klein

2-chōme-1-24 Tsukimi, Fukui, 9

18-8011, Japan

www.talkklein.jp

IG: @talkklein.jp

Dieci

541-0044

Room 305, Shibakawa Building,

3-3-3 Fushimimachi,

Chuo-ku, Osaka-shi, Osaka

IG: @dieci_osaka

Février

2-3-15, Okazaki, Aichi 4440879

fevrier-2.shop-pro.jp

IG: @fevrier.co

Tokyo, JAPAN

Biotop

4-6-44, Shirokanedai,

Minato-ku, 108-0071 Tokyo, Japan

www.biotop.jp

IG: @biotop_official

Biotop Ē

Collezione building 2F

6-1-3 Minami Aoyama

Minato-ku, Tokyo 107-0062

IG: @yo_biotop

Cement

2-14-25-101, Shimo Ochiai,

Shinjuku-ku, 161-0033 Tokyo, Japan

www.cement-own.com

IG: @cementstore

Maidens shop

2-19-12 Jingumae,

Shibuya-Ku, Tokyo, Japan

www.shop.maiden.jp

IG: @maidensshop_women

IG: @maidens_shop

Journal Standard Luxe:

5 Chome-8-18 Jingumae

Shibuya City, Tokyo 150-0001

IG: @js_luxe

Ocaille

5-3-10 Minami-Aoyama, Tokyo, Japan

<https://ocailletokyo.com/>

IG: @ocaille

Tomorrowland Galerie Vie

2 Chome-9-23 Jiyugaoka,

Meguro City

www.galerievie.jp

IG: @galerievie_jp

SOUTH KOREA

Busan, SOUTH KOREA

K and K

3-104.141 Gwangan haebyeon-ro

Suyeong-gu - Zip code 48304

IG: @yschoi08

USA

Houston, UNITED STATES

Katia Boutique

Katia Boutique

5634 Westheimer, TX 77056

www.katiaboutique.com

IG: @peacelovekatia

MÉXICO

LOONA

www.loonauniverse.com

IG: @_loonauniverse

LATIN AMERICA

BUENOS AIRES, ARGENTINA

Atelier Maydi

Buenos Aires

www.maydi.co

IG: @maydi_atelier

Paul French Gallery

Gorriti 4865

1414 Buenos Aires

IG: @paul_french_gallery

